



GUIDELINES FOR POSTER PRESENTATIONS

ALBERTA CHAPTER OF THE WILDLIFE SOCIETY

Poster Set-up

1. Review the conference program to determine the times for poster set-up and poster sessions.
2. Posters will be set-up in the concourse. Members of the conference committee and the hotel will be on hand to assist.
3. Poster boards will be numbered. Presenters should attach their posters to the board number corresponding to the number assigned to their posters in the final conference program.
4. Presenters are asked to be available, if possible, at their posters during scheduled refreshment breaks to discuss their posters with interested viewers.

Poster Specifications

1. Posters must be designed to fit a 4-ft. high x 7-ft, 9 inch wide free-standing, cloth-covered poster board. This board will be the only supporting device available. Business cards or small leaflet literature for distribution may be inserted in an envelope and affixed to the board.
2. Posters may be attached to the boards by push pins or velcro. Tape is not allowed. Please bring your own mounting supplies.
3. Posters may be prepared as a single poster or as several smaller sections mounted together.

Advice on Production of Posters

1. Keep text brief. Report only key aspects of each section (e.g. introduction, study area, methods, results, discussion, and management implications). It is not advisable to display the entire text from a manuscript. Too much detail detracts from the primary message of the text.
2. Keep figures simple. Convey only one idea per figure, table, or photograph. Figures from publications, theses, or dissertations normally do not make good visuals. Too much detail detracts from the primary message of the figure.
3. Text and figures should be readable to someone standing at a distance of six feet. Adjust font and image sizes accordingly. BIG IS BEAUTIFUL and easy to read.
4. Photographs should clearly show what you want the audience to see.
5. Use appropriate blank space between words, sections, and figures.
6. Use appropriate and compatible colors for fonts, backgrounds, graphics, and matting. White backgrounds generally are best for text.
7. Simple typefaces are preferable to fancy fonts. Bold type may be effective on headings.