



## **GUIDELINES FOR POSTER PRESENTATIONS ALBERTA CHAPTER THE WILDLIFE SOCIETY CONFERENCE**

### **Poster Set-up**

1. The poster session will take place in the **Black Bear Room** on the first level of the hotel. The session will last **1.5 hours** and will occur **prior to the banquet**. Presenters may hang their posters on **Saturday, February 28**.
2. Presenters are asked to be available, at their posters during the scheduled poster session to discuss their posters with interested viewers.

### **Poster Specifications**

1. Posters must be designed to fit a **3ft. high x 4ft.** wide poster board.
2. Posters will be attached to the poster stands using clips.
3. Posters must be in landscape format.

### **Advice on Production of Posters**

- Keep text very brief. Report only key aspects of each section (e.g. introduction, study area, methods, results, discussion, and management implications). It is not advisable to display the entire text from a manuscript. Too much detail detracts from the primary message of the text.
- Keep figures simple. Convey only one idea per figure, table, or photograph. Figures from publications, theses, or dissertations normally do not make good visuals. Too much detail detracts from the primary message of the figure.
- Text and figures should be readable to someone standing at a distance of six feet. Adjust font and image sizes accordingly. **BIG IS BEAUTIFUL** and easy to read.
- Photographs should clearly show what you want the audience to see.
- Use appropriate blank space between words, sections, and figures.
- Use appropriate and compatible colors for fonts, backgrounds, graphics, and matting. White backgrounds generally are best for text.
- Simple typefaces are preferable to fancy fonts. Bold type may be effective on headings.