



GUIDELINES FOR POSTER PRESENTATIONS ALBERTA CHAPTER THE WILDLIFE SOCIETY CONFERENCE

Poster Set-up

1. Review the conference program and check with the Registration desk at the conference to determine the times for poster set-up and poster sessions.
2. Posters will be set-up in the main venue room for viewing throughout the conference. Members of the conference committee and the hotel will be on hand to assist.
3. Presenters are asked to be available, at their posters during scheduled refreshment breaks and during the poster session to discuss their posters with interested viewers.

Poster Specifications

1. Posters must be designed to fit a 4ft. high x 7ft. wide poster board.
2. Posters will be attached to the walls at the venue using sticky tack. Tape is not allowed. Please bring your own mounting supplies.
3. Posters must be in landscape format.

Advice on Production of Posters

- Keep text very brief. Report only key aspects of each section (e.g. introduction, study area, methods, results, discussion, and management implications). It is not advisable to display the entire text from a manuscript. Too much detail detracts from the primary message of the text.
- Keep figures simple. Convey only one idea per figure, table, or photograph. Figures from publications, theses, or dissertations normally do not make good visuals. Too much detail detracts from the primary message of the figure.
- Text and figures should be readable to someone standing at a distance of six feet. Adjust font and image sizes accordingly. BIG IS BEAUTIFUL and easy to read.
- Photographs should clearly show what you want the audience to see.
- Use appropriate blank space between words, sections, and figures.
- Use appropriate and compatible colors for fonts, backgrounds, graphics, and matting. White backgrounds generally are best for text.
- Simple typefaces are preferable to fancy fonts. Bold type may be effective on headings.